Marshawn Evans Daniels is a Reinvention Strategist, Influence Expert and Best-Selling Author known as The Godfidence® Coach. A master in teaching the art of manifestation, this former Sports Attorney, Miss America Finalist and Donald Trump Apprentice, left her full-time job as a stuffy big-firm lawyer and turned her passion for people into a million-dollar enterprise just a few years ago. She helps women to Believe Bigger, Live Bigger and Profit Bigger so that they can ultimately Give Bigger.

As the Chairwoman of the Godfidence Institute & Business School, her firm's courses, events, and result-based coaching programs equip influencers and entrepreneurs to monetize and market their message to the masses. Her signature programs include the Speak for Pay® Bootcamp, Brand Class, Attract Sponsors, Find Your Purpose, and The Godfidence Women's Summit.

Featured regularly on CNN, Fox Business, and ESPN, her client roster includes HP, Home Depot, Ernst & Young, Delta, Tiffany & Co., Nike, Rolls Royce and NFL & NBA Athletes. She previously founded and led EDGE 3M Sports & Entertainment (one of the fastest growing, women-owned sports agencies in the country) and Executive Produced The Caring EDGE Awards honoring the charitable endeavors of pro athletes and entertainers.

Using the power of expectation to surpass “problem-child” stereotypes, Marshawn, who is also a Harry S. Truman Scholar and a former U.S. ambassador to the International Summit of Achievement in Dublin, Ireland, received over $200,000 in scholarships and graduated magna cum laude from Texas Christian University with honors & distinction, where she joined the Alpha Kappa Alpha Sorority.

Named Woman Entrepreneur of the Year by the Atlanta Business League, she is a graduate of Georgetown University Law Center, a member of the State Bar of Georgia, and is admitted to practice before the Supreme Court of the United States.


Her philosophy is - “If you are not living on the edge, you are taking up too much space.”